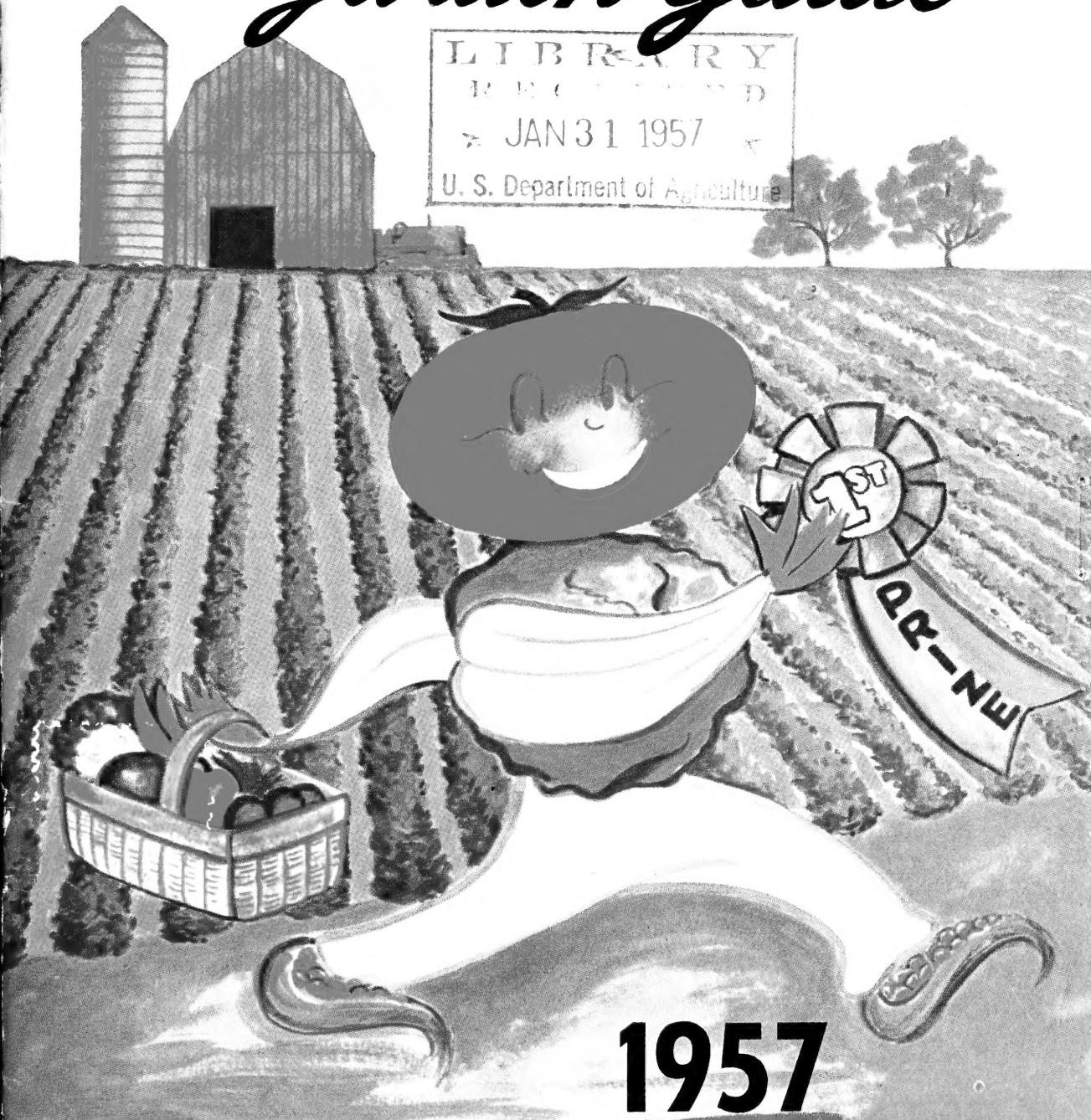


62

Piedmont

Garden Guide

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U. S. Department of Agriculture



PIEDMONT PLANT CO.
807 N. WASHINGTON ST. • ALBANY, GA.



There's Always a Reason for
TOP QUALITY...

Start with the Best
to Produce the Best

Start With Piedmont!

Best BECAUSE THEY'RE Piedmont



OVER 50 YEARS EXPERIENCE Three generations of one family have devoted their time and energy to the development of better methods of plant production. Now those years of experiment and improvement serve us well, and we can offer you Piedmont Plants which are the result of a priceless "know how" which only experience can provide.

SUITABLE CLIMATE Our farms are located where it's not too hot and not too cold. Warm enough to grow plants in the open, there is enough cold weather to harden them for setting in fields in the North.

SEED AND PLANTING Knowing the importance of a good beginning, we use the best seed available, certified where possible, and grown for us by the leading seedsmen. This seed is planted on disease free land by modern high speed drills.

CULTIVATION Only large scale production and years of experience can provide the care and attention our plants receive during growth. The result is large deep-rooted plants which will surpass any others you can set.

INSECT AND DISEASE CONTROL In order to ship clean plants, free from insects and disease, we apply the newly developed insecticides and fungicides by high power tractor dusters, sprayers, and airplane.

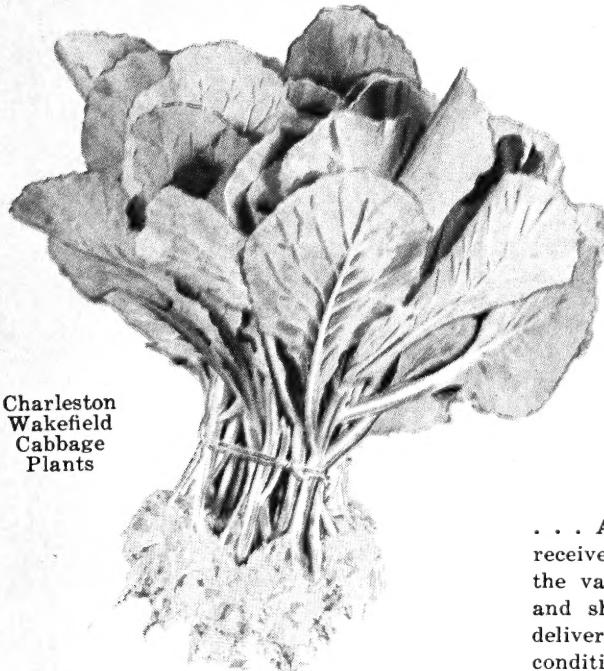
PACKING AND SHIPPING You want your plants to arrive in living condition and so do we. To insure this we are continually experimenting with and improving our shipping methods. Each bunch of plants is wrapped in damp moss and paper. The bunches are then packed in specially designed shipping containers.

THE PIEDMONT GUARANTEE

Our plants are guaranteed to be exactly as described in this catalog, grown from the best seed obtainable, true to name, varieties labeled and carefully packed. We guarantee to ship your order promptly, and deliver the plants to you in perfect condition. If you are not satisfied on receipt of order, we will replace free of charge or refund your money, provided you notify us within 10 days after receipt. We send you only the highest quality plants, and gladly stand back of them. However, weather, soil and care also influence crops, so in no case will we be responsible for any amount beyond the purchase price.

Piedmont Plants Grow

BETTER CABBAGE . . .



Charleston
Wakefield
Cabbage
Plants

. . . MATURE TWO WEEKS EARLY. These plants will stand below freezing temperatures and can be set in the open five weeks earlier than hotbed plants, enabling them to make a rapid start when the weather turns warm.

. . . ELIMINATE BOTHER OF HOTBEDS. Our soils and climate are ideally adapted to growing hardy, healthy plants. Starting gardens is our business so let us do it for you.

. . . ARE DIRECT FROM FIELD TO YOU. When you receive plants from us you can be sure that they are the variety you want, pulled fresh, packed immediately, and shipped straight to you. We spare no expense to deliver what you want, when you want it, and in a condition that will please you.

Order some of these fine plants and enjoy the best cabbage you've ever grown.

CULTURE—CABBAGE, COLLARD, BROCCOLI AND CAULIFLOWER—Prepare land with one thousand pounds of 4-8-6 fertilizer in three-foot rows. Set plants 15 to 18 inches in the row, which requires about ten thousand plants to the acre. These plants are frostproof, and will usually stand a temperature of ten degrees below freezing. Set the plants in the soil up to the bud and water. For sucking insects spray with Blackleaf 40 or dust with Rotenone. For leaf-eating insects dust with calcium arsenate or 5% DDT dust.

OUTSTANDING CABBAGE VARIETIES



CHARLESTON WAKEFIELD — 71 days from plants. Heads pointed and heart shaped, weighing 4 to 5 pounds. This is a selection of the Early Jersey Wakefield, a week later, but with larger heads. Popular for the home garden, and very cold resistant.



COPENHAGEN MARKET — 70 days from plants. The leading market variety. Heads large, round and solid with few outer leaves, weighing 3 to 3½ pounds. Our strain of this variety is extra early, and very uniform.

Charleston Wakefield

"I like Piedmont Plants better than any other I have ever used. They live better, grow faster, and make better yields."

Mr. Fred Crume, Olaton, Ky.



GOLDEN ACRE—65 days from plants. Earliest round headed cabbage, averaging 3 pounds to the head. An extra early Copenhagen Market with a smaller head. Heads are round and solid. A favorite with market gardeners for early market.

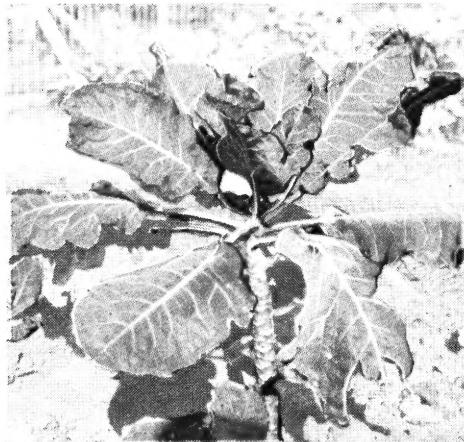
EARLY ROUND DUTCH—75 days from plants. An excellent second early variety for home and market garden. Heads ball shaped, very firm, weighing 4 to 5 lbs. Cold resistant and seldom goes to seed.

YELLOWS RESISTANT VARIETIES

MARION MARKET—75 days from plants. A yellows or wilt resistant type of Copenhagen Market. Same shape as Copenhagen, but will make a heavy crop on land infested with yellows disease where other varieties fail. Somewhat coarser than Copenhagen.

WISCONSIN HOLLANDER—100 days from plants. A yellows resistant strain of Danish Ballhead. A splendid late cabbage for storage, shipment, and kraut manufacture. A heavy yielder on yellows infested land. Heads are 7 to 9 lbs., of excellent quality and keep well until Spring.

Cabbage plants ready January to June.



Piedmont's GEORGIA COLLARD

Similar to Cabbage Plants, but do not make heads. Make large, succulent green leaves of excellent flavor for use as "boiling" greens. Very hardy and easy to grow.
VARIETY: GEORGIA COLLARD. Ready January to July.

PRICES ON CABBAGE AND COLLARD PLANTS

Cabbage tied 50 to bundle.

Shipping weight 18 lbs. to 1000 plants.

BY MAIL POSTPAID

50 Plants for	\$.85
100 Plants for	1.45
200 Plants for	2.15
500 Plants for	3.85
1000 Plants for	5.20

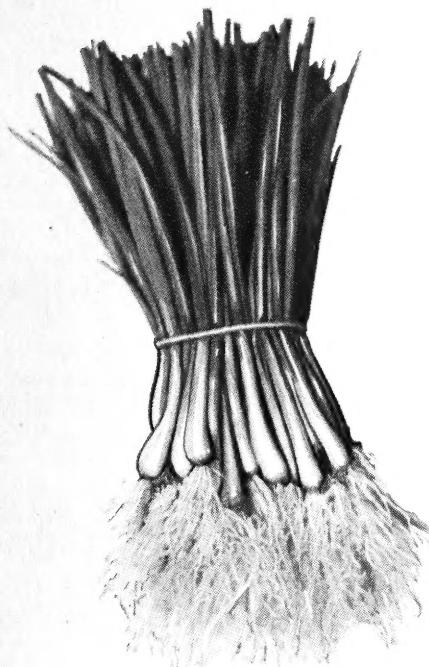
BY EXPRESS COLLECT

500 Plants for	\$2.00
1000 to 4000 Plants	3.25 per 1000
5000 to 9000 Plants	3.00 per 1000
10,000 to 24,000 Plants	2.75 per 1000
25,000 to 49,000 Plants	2.50 per 1000
50,000 to 99,000 Plants	2.25 per 1000
100,000 Plants	2.00 per 1000

Write for prices on truck load lots.

—Telephone HEmlock 2-1416, Night HEmlock 6-3165

Piedmont Plants Grow BETTER ONIONS...



... GROW LARGE SWEET ONIONS. Southern grown onion plants are rapidly displacing onion sets because they will grow early, sweet onions two to three times larger than sets.

... PROVIDE SPRING ONIONS OR LARGER BULBS. From our plants you may pull green onions as needed before the bulb enlarges, or large onions after the bulb has formed.

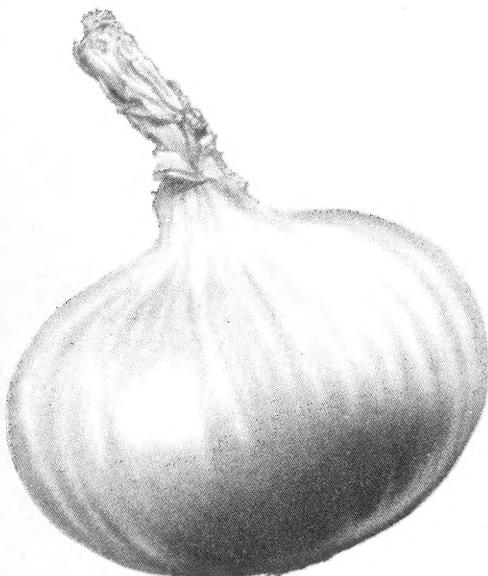
... MAKE GOOD KEEPERS. Piedmont onion plants seldom run to seed, and are excellent keepers if you wish to save for winter storing.

Add zest to your garden with Piedmont onion plants.

Yellow Sweet Spanish Onion Plants

CULTURE—ONIONS—Onions are frostproof and can stand a temperature ten degrees below freezing. Prepare land in two-foot rows using one thousand pounds of 4-8-6 fertilizer to the acre. Set plants 4 to 5 inches apart in the row, which requires 50 to 60 thousand plants to the acre. Harvest when the tops dry and cure for storage. Dust for onion thrip with 5% DDT or Benzine Hexachloride.

POPULAR ONION VARIETIES



Crystal Wax
Bermuda

Mild and Delicious

YELLOW BERMUDA. The most popular and widely planted of the Bermuda varieties. It is sometimes called the White Bermuda although it is a light yellow or straw color. This is a thin flat shaped onion, and very sweet. Many people eat them like an apple.



CRYSTAL WAX BERMUDA. One of the most attractive onions grown. It is a clear, waxy white onion, and has the same delightful mild flavor as the Yellow Bermuda. It is the same shape as the Yellow Bermuda.

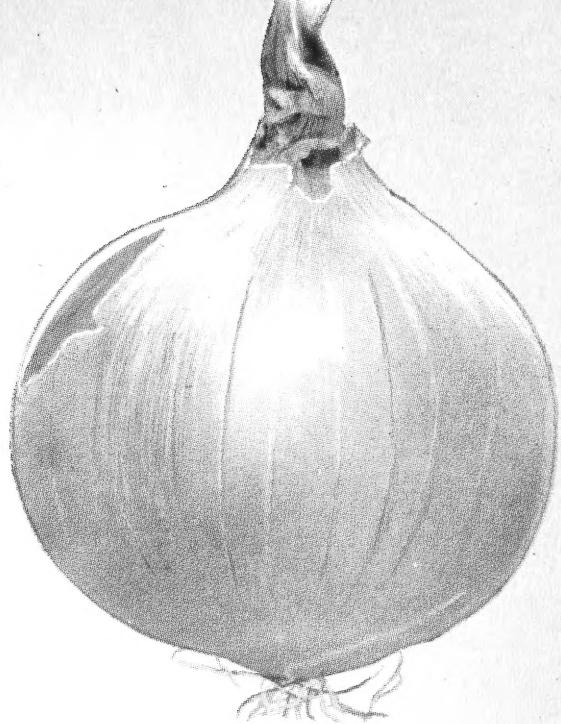
"Just had to write and tell you what wonderful onions and lettuce we have. The largest and best looking anywhere around."

Mrs. Maude I. Perkins, Gillett, Ark.

Sweet Flavored Long Keepers

SWEET SPANISH OR VALENCIA —UTAH JUMBO STRAIN

Earlier, milder, and a much better keeper, this is a decided improvement over the Riverside strain. One of the largest and sweetest onions, nearly globular, with golden yellow skin and white flesh. More resistant to disease and insect pests than other varieties, it will produce delicious spring onions, or if allowed to ripen, mild dry onions sometimes weighing a pound or more. Store them in a cool dry place, and they will keep for months.



Yellow Sweet Spanish

PRICES ON ONION PLANTS

Onion plants tied 100 to bundle. Shipping weight 7 lbs. to 1000 plants.

BY MAIL POSTPAID

100 Plants for.....	\$.80
200 Plants for.....	1.10
500 Plants for.....	2.00
1000 Plants for.....	3.00

BY EXPRESS COLLECT

500 Plants for.....	\$1.10
1000 to 4000 Plants.....	2.00 per 1000
5000 to 9000 Plants.....	1.75 per 1000
10,000 and over.....	1.50 per 1000

Onion plants ready January to June.

Write for prices on larger lots.

Telephone HEmlock 2-1416, Night HEmlock 6-3165

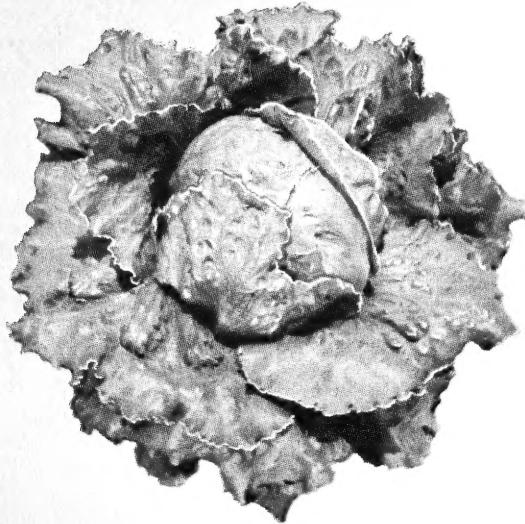
Free!

BONUS FOR EARLY ORDER

An early order is a saving to us which we want to share with you. It enables us to take care of the necessary clerical work before the shipping season, and we are glad to show our appreciation by giving you a discount for ordering early. ON ALL CASH ORDERS OF \$5.00 OR MORE POSTMARKED MARCH 15 OR BEFORE YOU MAY SELECT 10% OF THE VALUE OF THE ORDER IN ADDITIONAL PLANTS. The additional plants must be listed on your order or none will be sent although you notify us later.

Frost-Proof

LETTUCE PLANTS



PRICES ON LETTUCE, BROCCOLI AND CAULIFLOWER PLANTS

BY MAIL POSTPAID

25 Plants for.....	\$1.00
50 Plants for.....	1.45
100 Plants for.....	2.15
500 Plants for.....	5.20
1000 Plants for.....	7.50

BY EXPRESS COLLECT

500 Plants for.....	\$2.95
1000 to 4000 Plants.....	5.00 per 1000
5000 to 9000 Plants.....	4.75 per 1000
10,000 and over.....	4.50 per 1000

Shipping weight 18 lbs. per 1000 plants.

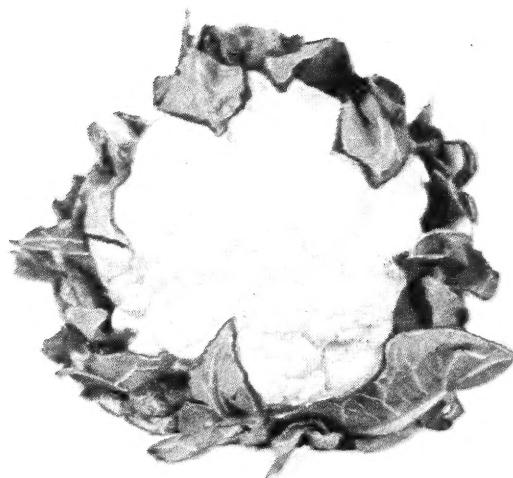
Write for prices on lots of 100,000 or over—Telephone HEmlock 2-1416, Night HEmlock 6-3165



BROCCOLI PLANTS . . .

Considered a delicacy in the vegetable line, tender, delicious broccoli is very popular. Order some for your garden and enjoy summer-long yield. Broccoli bears a succession of sprouting heads which, if kept cut, will be replaced by others for 8-10 weeks. Plants are hardier than cauliflower and are ready January to June.

VARIETY — Calabrese Improved, Green Sprouting.



CAULIFLOWER PLANTS . . .

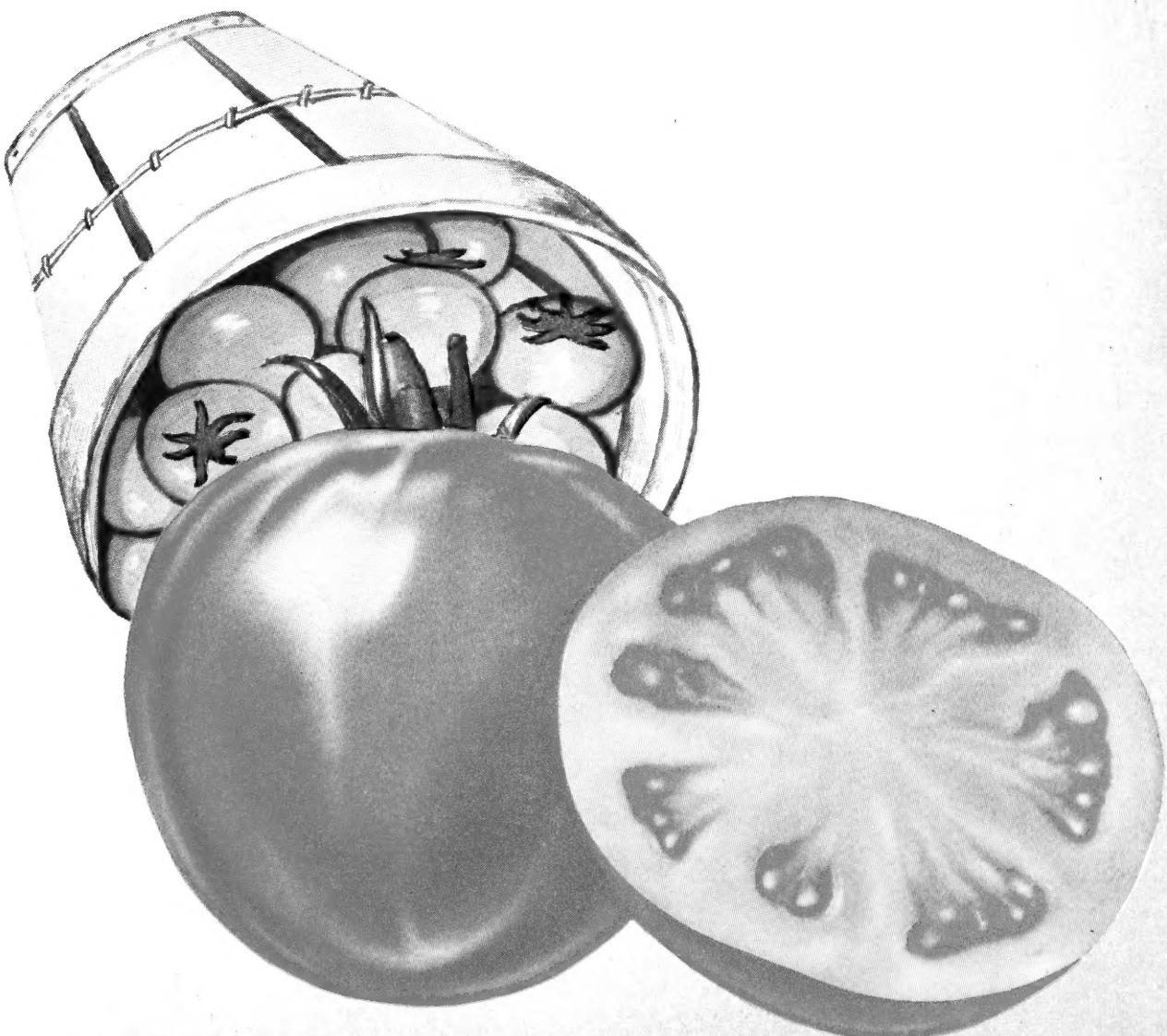
Be sure of attractive white-headed cauliflower in your garden. Our plants are hardy and can be set earlier than home grown plants. To head cauliflower be sure to protect the head from sunlight. Gather the tops of the leaves together loosely as soon as the head begins to form, but do not cramp. Ready January to June.

VARIETY — SNOWBALL X—Most satisfactory main crop strain for fall harvest. Heads large, smooth, very deep, very solid, and pure white.

Piedmont Plants Grow **BETTER TOMATOES**

LARGE STOCKY PLANTS • GROWN FROM BEST CERTIFIED
SEED • TRUE TO NAME • DISEASE FREE • ACCLIMATED
TO OUTDOOR TEMPERATURES, BUT NOT FROSTPROOF •
CERTIFIED BY THE STATE OF GEORGIA

CULTURE—TOMATO—Prepare land in four-foot rows, using 600 lbs. of 4-12-6 fertilizer to the acre. Set plants up to the first leaf three feet apart in the row, which requires 3,500 plants to the acre. Will stand no frost. For insects, fungous and bacterial diseases spray every 10 days with Bordeaux Mixture, or dust with 7% metallic Tri-Base Copper Sulphate and 20% calcium arsenate.



FIELD-GROWN TOMATO VARIETIES



FOR EARLY CROP

VALIANT. An extra early, large-fruited variety which, because of its size and heavy yielding ability over a long period, is gaining popularity for both home and market use. The fruit is deep globular, meaty, and much superior to Earliana and similar varieties. Valuable for early market and in sections with a short growing season.



FOR MID-SEASON OR MAIN CROP

MARGLOBE. An excellent main crop tomato, early and uniform. Especially recommended for areas infested with Fusarium Wilt and Nailhead Rust. A heavy producer over a long period, good shipper, and one of the leading canning varieties. Fruits medium size, globe shaped, smooth and solid, uniform deep scarlet.



RUTGERS. The leading canning variety, equally important for home and market gardens. Plants are large, vigorous, thick stemmed, highly productive. Partially resistant to Fusarium Wilt and widely adapted. Fruits are large, globular, bright red, smooth with thick walls. Ripens from the inside out.

PRICES ON FIELD-GROWN TOMATO PLANTS

MY MAIL POSTPAID

12 Plants for	\$.85
50 Plants for	1.45
100 Plants for	2.15
500 Plants for	5.00
1000 Plants for	7.50

BY EXPRESS COLLECT

500 Plants for	\$ 2.90
1000 to 4000 Plants	5.00 per 1000
5000 to 9000 Plants	4.75 per 1000
10,000 and over	4.50 per 1000

Write for prices on larger lots. We load trucks daily.

Telephone HEmlock 2-1416, Night HEmlock 6-3165

STOKESCROSS TOMATO PLANTS

FOR HYBRID VIGOR

For several years hybrid tomatoes have surpassed the standard open pollinated varieties in production and quality, and yields up to 30 tons have been recorded. We offer you F2 tomato plants which are produced from seed obtained from the Francis C. Stokes Co., Vincentown, N. J., the originator of the Stokescross hybrids. Due to the fact that hybrid seed has to be produced by expensive hand pollination, the cost of these plants is a little higher, but results will more than repay.



Stokescross No. 5

VARIETIES

STOKESCROSS NO. 1—A new F2 cross which combines earliness, size, and productiveness. Deep red in color, free from interior core, its rich flavor recommends it to all market gardeners. Will develop a fruit average of 5½ ounces, with remarkable ability to yield that size until the last picking.

STOKESCROSS No. 5—An improvement over the No. 4 with a heavier foliage, and larger fruit. The fruit is very solid and highly colored. It surpasses standard main crop varieties in production and quality. We highly recommend this valuable tomato to the canner, the market gardener, and the home gardener.

PRICES ON STOKESCROSS TOMATO PLANTS

BY MAIL POSTPAID

12 Plants for.....	\$1.00
50 Plants for.....	1.75
100 Plants for.....	2.60
500 Plants for.....	5.60
1000 Plants for.....	8.50

BY EXPRESS COLLECT

500 Plants for.....	\$3.25
1000 to 4000 Plants.....	6.00 per 1000
5000 to 9000 Plants.....	5.75 per 1000
10,000 and over.....	5.50 per 1000

VALIANT	STOKESCROSS No. 2	MARGLOBE	STOKESCROSS No. 5	RUTGERS
65	68	77	80	82

"Had beautiful tomatoes. They were as beautiful as a picture, red as a rose, juicy and meaty. Canned over 100 quarts."

Mrs. Clemens Koscal, Lyndon Station, Wis.

Piedmont Plants Grow

BETTER PEPPERS . . .



Set our pepper plants in the open field after the danger of frost is over. These hardy field-grown plants are enormously productive and will assure you of an early crop of superior peppers. Ready April, May, June.

CALIFORNIA WONDER (SWEET)—75 days. The outstanding mild, sweet variety for home gardeners, market gardeners and shippers. Fruit is four-lobed and chunky, very large with flesh thicker than any other variety. It is ideal for stuffing and baking.

HUNGARIAN YELLOW WAX (HOT)—Very early, good for home, market or canning. Fruits six to seven inches long, two inches thick, tapered, smooth, waxy light yellow, turning to bright red.

CULTURE—PEPPER AND EGGPLANT—These plants will not stand any frost. Prepare land in three-foot rows using 800 lbs. of 4-12-6 fertilizer to the acre. Set plant up to the first leaf two feet apart in the row, which requires 7,500 plants to the acre. Dust Eggplant every 10 days with 20% arsenate dust for potato bugs.

PRICES ON PEPPER AND EGGPLANT PLANTS

Plants wrapped 50 to bundle.

Shipping weight 15 lbs. to 1000 plants.

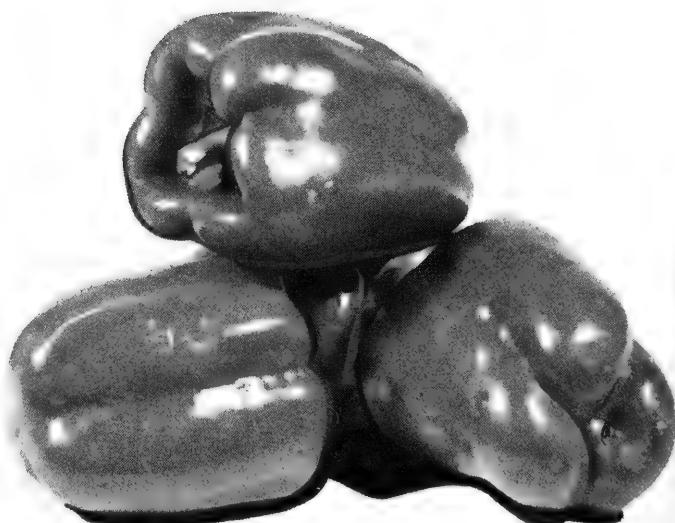
BY MAIL POSTPAID

12 Plants for.....	\$.85
50 Plants for.....	1.45
100 Plants for.....	2.15
500 Plants for.....	5.00
1000 Plants for.....	7.50

BY EXPRESS COLLECT

500 Plants for.....	\$2.90
1000 to 4000 Plants.....	5.00 per 1000
5000 to 9000 Plants.....	4.75 per 1000
10,000 and over.....	4.50 per 1000

Write for prices on larger lots.



"The plants that you sent were wonderful and of good size, well rooted, so that when they arrived and I planted them, they kept right on growing."

Mr. H. J. Woltman, Bushkill, Pa.

Piedmont EGGPLANT PLANTS

You can easily grow the desirable, vitamin-filled eggplant this spring. Our Eggplant Plants are vigorous field-grown plants with well developed root systems. Set some of these plants and produce quantities of fruit early in the season. Ready April, May, June.

FLORIDA Highbush—Fruits held well off ground. Deep purplish black color with high gloss. Fruits nine to ten inches long, five and half to six and half inches in diameter, broadest near blossom end. Highly recommended for truckers and home gardeners.

FOR EGGPLANT PRICES
SEE OPPOSITE PAGE



Piedmont SWEET POTATO PLANTS

Our Southern Yams are sweet potatoes at their best. The flesh is juicier and the taste is sweeter than any other. The plants are grown from selected seed stock, treated for every kind of disease, and government inspected. Set these sturdy plants for a heavy yield of delicious sweet potatoes. Ready April, May, June.

CULTURE—SWEET POTATO—Prepare land in 3½-foot rows, using 800 to 1,000 lbs. of 4-8-8 fertilizer to the acre, and throw up 8 inch ridges on the fertilizer. Set plants after danger of frost is over 12 to 15 inches apart, which requires 11,000 plants to the acre. Harvest just before frost kills the vines.

GOLDRUSH—A semi-bunch type, resistant to stem rot. High carotene (Vitamin A) content. Rich salmon-gold flesh color.

GEORGIA RED—A new introduction, coppery-red-skinned with light orange flesh. Excellent yields of high quality potatoes. Not recommended for early crop. An outstanding baking potato.



BUNCH PORTO RICO—This plant grows upright with very large leaves and little vine growth. Set some of these plants to produce a potato similar in size and shape to the Vine Porto Rico, but superior in quality. The yield is heavier than any other strain of the Porto Rico.

PRICES ON POTATO PLANTS

BY MAIL POSTPAID

12 Plants for.....	\$.85
50 Plants for.....	1.25
100 Plants for.....	2.00
500 Plants for.....	6.00
1000 Plants for.....	10.00

BY EXPRESS COLLECT

500 Plants for.....	\$5.00
1000 to 4000 Plants.....	8.50 per 1000
5000 to 9000 Plants.....	8.25 per 1000
10,000 and over.....	8.00 per 1000

Write for prices on larger lots.

Potato Plants wrapped 50 to Bunch.
Shipping weight 16 lbs. to 1000 plants.

Porto Rico

ORDERING MADE EASY

Between these pages you will find your order envelope. Just fill out your order, place remittance in pocket, seal and mail. No postage is required. Read these few suggestions before ordering:

1. **TIME OF SHIPMENT.**—Order your entire garden at one time. You may order your frost-kill plants in advance, giving the date you wish shipment made. It will be a saving to you to send one order.
2. **REMITTANCES.** You can send money safely by Post Office money order, bank draft or check. Our terms are cash with order or C.O.D. For your convenience we will make C.O.D. shipment. However, as an additional C.O.D. fee must be paid, it will be a saving to you to send remittance with your order.
3. **TRANSPORTATION.** We advise Express shipment on all orders of 2000 or more plants.
4. **AIR SHIPMENT OF PLANTS**—Air Express and Air Mail rates are prohibitive. Air freight service via Riddles Airlines is available to many points. For information on orders of 5000 or more plants, write us or consult your local Riddles office.

ORDER ENVELOPE ASSURES PROMPTNESS AND ACCURACY. The new order envelope you will find between these pages is especially designed so that your order can be handled as quickly and accurately as possible during the rush of our Spring shipping season. It will be a help to us if you will use it when ordering.

CARE OF PLANTS ON ARRIVAL. As soon as your plants come, take them out of the crates and set them out. If not ready to set, trench them out in soft mud, cutting the strings and spreading the plants. Keep the roots moist and the tops dry.

IMPORTANT. Leaves of plants will sometimes wilt or turn yellowish green in transit. This does not hurt them. They will recover their fresh green color soon after planting.



Special Cash Bonus

Receive Up To \$5.00 From Piedmont!

List below no more than five of your friends who might be interested in plants. We will mail them our catalog (your name will not be mentioned), and for each one who places an order of \$5.00 or more we will send you \$1.00 in cash. This offer not good unless accompanied by your order.

FILL IN . . . MAIL TODAY . . .

PIEDMONT ORDER ENVELOPE

DATE TO SHIP: _____

CH. _____ M.O. _____ CA. _____

DO NOT USE THIS SPACE

	QUANTITY	VARIETY OF PLANTS	PRICE
CABBAGE		Charleston Wakefield	
		Copenhagen Market	
		Golden Acre	
		Early Round Dutch	
		Marion Market	
		Wisconsin Hollander	
ONION		Yellow Bermuda	
		Crystal Wax Bermuda	
		Yellow Sweet Spanish	
LETTUCE		Great Lakes	
BROCCOLI		Calabrese Improved	
CAULIFLOWER		Early Snowball	

COLLARD		Georgia Collard	
TOMATO		Valiant	
		Marglobe	
		Rutgers	
		Stokescross No. 1 Hybrid	
		Stokescross No. 5 Hybrid	
PEPPER		California Wonder (Sweet)	
Eggplant		Hungarian Yellow Wax (Hot)	
POTATO		Florida High Bush	
		Bunch Porto Rico Potato	
		Georgia Red Potato	
		Gold Rush Potato	

SPECIAL OFFERS NOS.

TOTAL AMOUNT OF ORDER

Thank You! YOUR ORDER
IS GREATLY APPRECIATED.

AMOUNT
ENCLOSED



ALBANY, GEORGIA

PIEDMONT PLANT CO.

POSTAGE WILL BE PAID BY

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

BUSINESS REPLY ENVELOPE

ALBANY, GA.
SEC. 349, P. L. & R.
PERMIT NO. 75
FIRST CLASS

Gentlemen:

Enclosed find order for vegetable plants to be shipped by

PARCEL POST OR EXPRESS

Express office

IF DIFFERENT FROM POST OFFICE

FROM:

Save ON THESE BARGAIN OFFERS

ALL BARGAIN OFFERS POSTPAID

Each Bargain Offer Must Be Shipped Complete on One Date.

Bargain Offer B10

50 Cabbage Plants
100 Onion Plants
25 Lettuce Plants
25 Broccoli Plants
25 Cauliflower Plants
50 Hybrid Tomato Plants
12 Sweet Pepper Plants
12 Eggplant Plants

\$8.10 VALUE **\$4.75**
FOR ONLY

Offer B1

100 Cabbage Plants
300 Onion Plants
50 Lettuce Plants

\$4.55 VALUE **\$2.50**
FOR ONLY

Offer B3

50 Tomato Plants
50 Sweet Pepper Plants
50 Eggplant Plants

\$4.35 VALUE **\$2.50**
FOR ONLY

Offer B2

100 Cabbage Plants
100 Onion Plants
25 Lettuce Plants
25 Broccoli Plants

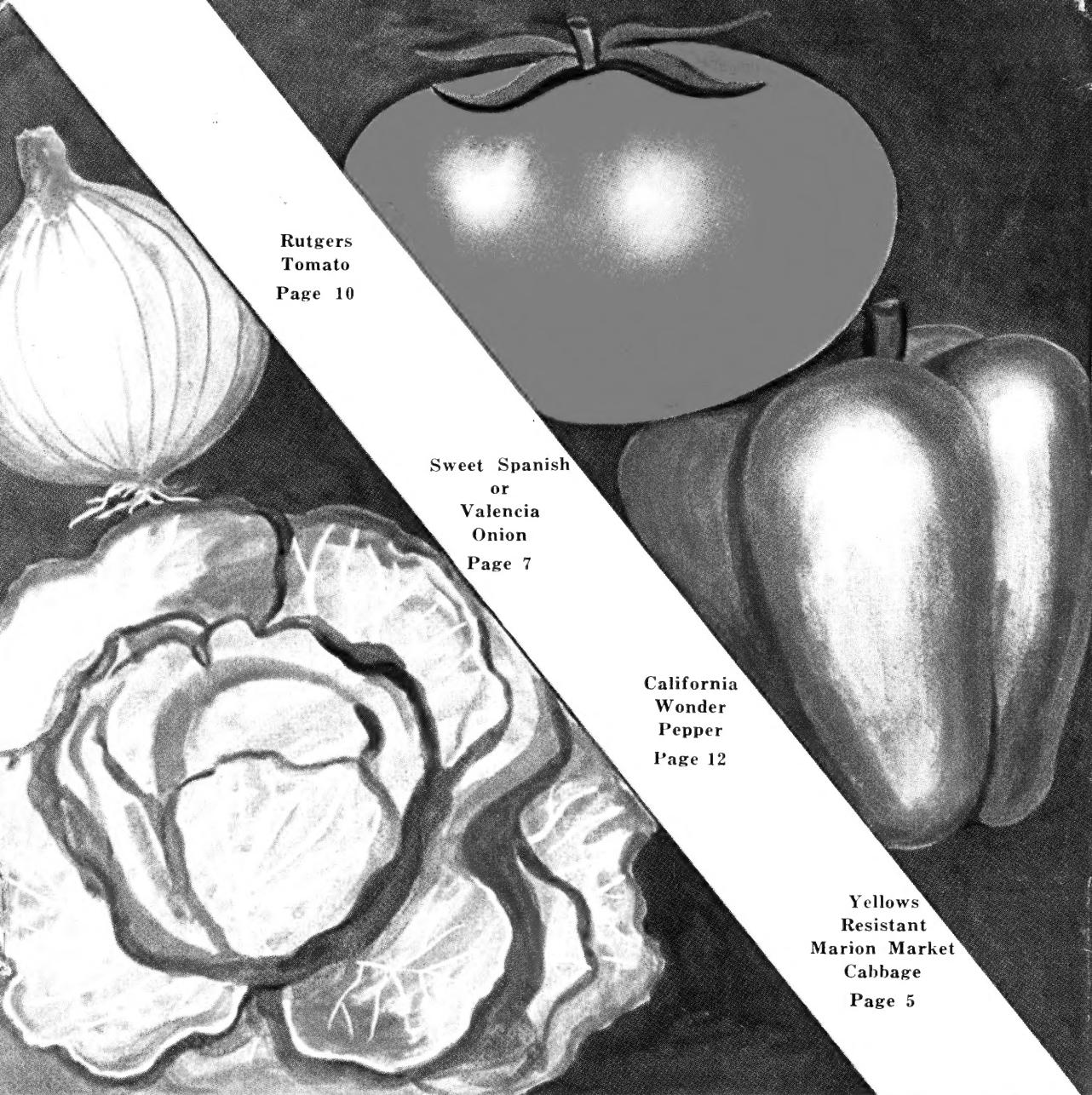
\$4.25 VALUE **\$2.50**
FOR ONLY

Offer B4

100 Tomato Plants
100 Cabbage Plants
100 Onion Plants
50 Lettuce Plants

\$5.85 VALUE **\$3.50**
FOR ONLY





Rutgers
Tomato
Page 10

Sweet Spanish
or
Valencia
Onion
Page 7

California
Wonder
Pepper
Page 12

Yellows
Resistant
Marion Market
Cabbage
Page 5

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